芬兰胡哥

FINLAND BROTHER BEARD

FINNISH CREATOR · GLOBAL AUDIENCE

Culture.
Curiosity.
Comedy.



芬兰胡哥

I'm a Finnish creator exploring everyday life, cultural differences and the world through a distinctly Finnish perspective — with a little introvert humor along the way.

> “Did you know in Finland...?”

Followers	Views	Views
300K+	**60M+**	**6M+**
six social platforms	**Douyin** 30-day period	Other platforms 30-day period

LET'S WORK TOGETHER

fenlanhuge@gmail.com

Instagram / Xiaohongshu / DouYin: @fenlanhuge

Wechat: Antti12

FINLAND → CHINA → THE WORLD



One creator.

Different audiences.

Across-cultural community spanning China, Finland and international markets. Each channel brings its own audience, interests and storytelling opportunities.

63%
Female audience on XiaoHongShu

57%
Female audience on Douyin

71%
aged 35+

PLATFORM AUDIENCE SNAPSHOT

Xiaohongshu / 小红书
48K

63% women· Core ages 25–44
Strong representation in Beijing, Shanghai and other major Chinese cities.

Douyin / 抖音
165K

57% women· Largest age group 31–40. Guangdong is the leading province. 67% of followers classified as highly active.

WeChat Channels / 视频号
35K

88% aged 30+ · Largest age group: 40–49. Guangdong, Beijing and Shanghai lead.

Bilibili / 哔哩哔哩
39K

69% men · Largest audience group aged 40+. Culture and longer-form interest.

Instagram
25K

71% aged 35+ · Leading countries: Finland, USA, UK and Germany.

TikTok
9K

53% women · Largest age group: 25–34. International short-form discovery.

Audience snapshots: November 2026. Douyin gender and activity shares are reported figures; 31–40 is the largest age group. Follower totals are rounded. Video plays are not unique reach, and exceptional viral results do not predict campaign performance.

SELECTED CREATIVE WORK

Stories people actually watch.

Culture, travel, everyday Finnish life and unexpected humor — created to feel like content, not advertising.



1.5M+ VIEWS The happiest country
Finland & everyday life



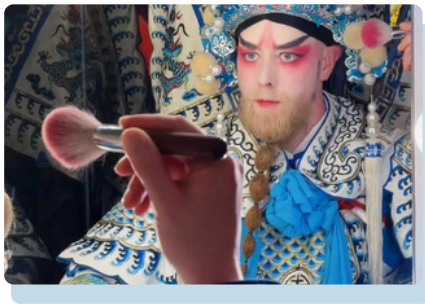
1M+ VIEWS Finland's berry culture
Nature & cultural discovery



6M+ VIEWS China creator collaboration
Cross-cultural comedy



1.5M+ VIEWS Beijing street food
Travel & curiosity



500K+ VIEWS Opera outfit transition
Culture & visual humor



500K+ VIEWS Breaking Finnish stereotypes
Finnish identity & humor

WHAT I CAN CREATE

Creative formats for your brand.

FOOD & EVERYDAY PRODUCTS
Turn everyday foods and products into entertaining cultural discoveries.

CROSS-CULTURAL STORYTELLING
Connect Finnish and Chinese perspectives through authentic, unexpected stories.

NATURE & DESTINATIONS
Bring places, outdoor experiences and local traditions to international audiences.

HUMOR & RELATABLE CULTURE
Use deadpan humor, language and cultural quirks to make stories memorable.

COLLABORATION FORMATS

- Native short-form video
- Destination storytelling
- Cultural campaigns
- Cross-platform adaptations

SELECTED COLLABORATIONS

Visit Seinäjoki · Visit Rovaniemi · Grandview Mall · Yoma Spa

LET'S CREATE SOMETHING INTERESTING.